



BISOL d.o.o.
 Latkova vas 59a
 SI-3312 Prebold, Slovenia

Tel: +386 41 711 317
 peter@baloh.net
 www.baloh.net

Peter Baloh – Academic CV

IMMEDIATE INDUSTRY POSITION

Since May 2010 I am a member of the Executive Board in BISOL, highly innovative, fast growing, hi-tech company. My responsibilities include:

1. Strategy, innovation management, business process change – bringing order, learning habits and agility into “chaos” which is caused by rapid growth.
2. Management of investment portfolio – setting up, financing, monitoring, and management of 50+ power plants that are owned by BISOL.

My working day is never a routine, and the excitement never stops.

RECENT ACADEMIC POSITION AND RESEARCH FOCUS

Position	Assistant professor, Information management department at Faculty of Economics, Ljubljana University
Research areas and teaching	Information Systems Management of Technology and Innovation Project Management Knowledge Management (all considered through the lens of successful deployments in organizational settings)

FORMAL EDUCATION

2009	PhD in Information Systems Management Area: Design of Knowledge Management Systems Supervisor and chair of the committee: Prof Dr Kevin C Desouza, University of Washington, Seattle	<i>Faculty of Economics, Ljubljana University</i>
2008	MPhil in Information Systems Area: Implementation of Knowledge Management Systems Supervisors: Dr Maria E Burke, Prof Dr Elaine Ferneley Award: <i>Featured postgraduate student in IRIS semiannual newsletter</i>	<i>6* RAE Informatics Research Institute, University of Salford, UK</i>
2003	MSc in Information Management (Distinction) Area: Operations Management	<i>Faculty of Economics, Ljubljana University 4 month-exchange study at Informatics Research Institute, University of Salford, UK</i>
2000	BSc in Information Management (Hons) Area: Information Technology Support in Financial Forecasting (Distinction)	<i>Faculty of Economics, Ljubljana University</i>
1998	BA in Business Administration Area: Stochastic Cash Flow Modeling (Distinction)	<i>Faculty of Economics, Ljubljana University</i>

INDUSTRY EXPERIENCE

2005 –	Consultant in business process renovation and related IT support. Consulted in the contexts of establishing, improving, technologically supporting and opening innovation processes; improving and changing decision making processes; setting up and technologically supporting project management; injecting knowledge management in everyday business practices. Have planned and performed workshops for teams of executives and middle management employees, and led organization-wide change projects. Clients include Microsoft, Slovenian Telecommunications company, Slovenian branch of multinational Adecco HR consultancy, and further top Slovenian companies.	<i>Catch the Knowledge</i>
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1999 – 2000	Junior auditor and consultant Performing audits of operations and information systems in banks and service industries.	Deloitte & Touche, Ljubljana
1998	Business analyst in one of the top five Slovenian companies	Gorenje GA, Velenje

TEACHING AT THE FACULTY OF ECONOMICS, UNIVERSITY OF LJUBLJANA

1996 –	Information systems fundamentals for business students <i>Teaching evaluation (official student survey) in 2007/08: 4,36 out of 5=max*</i>	600+ students yearly
2004 –	Managing organizational change and IT projects <i>Teaching evaluation (official student survey) in 2007/08: 4,45 out of 5=max*</i>	50+ students yearly
2006 –	Information technology in tourism <i>Teaching evaluation (official student survey) in 2007/08: 4,50 out of 5=max*</i>	40+ students yearly
2000 – 2004	Decision Support Systems, Information Technology Tools <i>No surveys were made.</i>	20+ students yearly

* Results of student surveys that can be verified at the Teacher Development Center (PEC) of Faculty of Economics, Ljubljana, at: pec@ef.uni-lj.si.

VISITING POSITIONS AND GUEST LECTURES

April 2010	University of Washington, Seattle	
2008	Kyungpook National University, Daegu, Republic of Korea I gave a 45-hour course on <i>Knowledge Management and Knowledge Management Systems</i> at College of Economics and Business Administration at KNU, one of the top three Korean national universities. <i>Teaching evaluation: 4.58 out of 5*</i> . * <i>The quality of teaching has been assessed through internal student surveys; the results are available for confirmation at the KNU International Office (Mrs Heejoung Woo) at tel +82 53 950 6823 or email: knuqlobal@knu.ac.kr.</i>	42 students
2009	Designing models in information systems: the case of Knowledge Management Systems design model. <i>Invited talk at University of Salford, Salford, UK, May 2009.</i>	
2009	Improving Efficiency of Information Workers by Deploying Office 2007 Productivity Suite: Case of Trimio d.d. : Microsoft Slovenia NT conference (biggest IT event in South-Central Europe), Portoroz, Slovenia, May 2009.	
2009	Rigor and relevance of academic research: an example of Knowledge Management Systems design model. <i>Invited guest talk at National University of Singapore, Singapore, February 2009.</i>	
2008	Guidelines and a model for design of Knowledge Management Systems. <i>Research seminar presented at RMIT University, Information systems school, Melbourne, Australia, December 2008.</i>	
2008	Rigor and relevance of academic research: an example of Knowledge Management Systems design model. <i>Invited guest talk held at Victoria University, Business and Information systems School, Melbourne, Australia, December 2008.</i>	

RECENT KEY PUBLICATIONS

[Click here for complete bio.](#)

Book sections

- Desouza K C, Baloh P: KNOWLEDGE (chapter 2), in *Knowledge Management: An Introduction*, Desouza K C, Paquette S (eds.). New York, NY: Neal-Schuman Publishers, Inc., 2011 (forthcoming).
- Reid V, Baloh P, Desouza K C: *STRATEGIC KNOWLEDGE MANAGEMENT*, in *Strategic Information Systems Management*, Grant R, Hackney R, Edgar (eds). Cengage Learning EMEA, 2010.
- Baloh P: *CONTINGENCIES IN THE KMS DESIGN: A TENTATIVE DESIGN MODEL*, in *Evolutionary Concepts in End User Productivity and Performance: Applications for Organizational Progress*, Clarke S A (ed). IGI Global: Hershey, PA, 2009.

Journals

- Lindič J, Baloh P, Ribiere V M, Desouza K C: DEPLOYING INFORMATION TECHNOLOGIES FOR ORGANIZATIONAL INNOVATION : LESSONS FROM CASE STUDIES. *International Journal of Information Management*, 31(2), April. 2011.
- Atesci K, Bhagwatwar A, Deo T, Desouza K C, Baloh P: BUSINESS PROCESS OUTSOURCING: A CASE STUDY OF SATYAM COMPUTERS, *International Journal of Information Management*, June 2010.
- Desouza K C, Dombrowski C, Awazu Y, Baloh P, Papagari S, Jha S & Kim J Y: CRAFTING ORGANIZATIONAL INNOVATION PROCESSES, *Innovation: Management, Policy & Practice*, 11(1), 2009.
- Awazu Y., Baloh P, Desouza K C, Wecht C H, Kim J Y, Jha S: INFORMATION-COMMUNICATION TECHNOLOGIES OPEN UP INNOVATION, *Research-Technology Management*, 52(1), 51-58, 2009.

- Baloh P, Awazu Y, Ribiere V: INTERACTING WITH KNOWLEDGE MANAGEMENT SYSTEMS, EDITORIAL, *Journal of Organizational & End User Computing* 19 (4), 2007, and 20 (1), 2008.
- Baloh P, Jha S, Awazu Y: BUILDING STRATEGIC PARTNERSHIPS FOR MANAGING INNOVATION OUTSOURCING, *Strategic Outsourcing: An International Journal*, 1(2), 100-121, 2008.
- Baloh P, Uthicke K, Moon G: A BUSINESS PROCESS ORIENTED METHOD OF KM SOLUTION DESIGN: A CASE STUDY OF SAMSUNG ELECTRONICS, *International Journal of Information Management*, 28(5), 433-437, 2008.
- Desouza K C, Awazu Y, Jha S, Dombrowski C, Papagari S, Baloh P & Kim J Y: CUSTOMER-DRIVEN INNOVATION, *Research-Technology Management*, 51(3), 2008.
- Baloh P: THE ROLE OF FIT IN THE KNOWLEDGE MANAGEMENT SYSTEMS: PROPOSITIONS OF THE KMS DESIGN, *Journal of Organizational & End User Computing* 19 (4), 2007.
- Dombrowski C, Kim J Y, Desouza K C, Braganza A, Papagari S, Baloh P, Jha S: ELEMENTS OF INNOVATIVE CULTURES, *Knowledge and Process Management Journal*, 14(3), 2007.
- Desouza K C, Awazu Y, Baloh P: MANAGING KNOWLEDGE IN GLOBAL SOFTWARE DEVELOPMENT EFFORTS: ISSUES AND PRACTICES, *IEEE Software*, 5(23), 2006.

Featured in

Mariello A: THE FIVE STAGES OF SUCCESSFUL INNOVATION, *MIT Sloan Management Review*, 48(3), 2007.

A few of the recent conferences publications

- Baloh P, Desouza C K: TOWARDS KNOWLEDGE NEEDS-TECHNOLOGY FIT MODEL FOR KNOWLEDGE MANAGEMENT SYSTEMS, Desrist '09 - 4th Intl Conf on Design Science Research in IS, Malvern, PA, USA, May 2009.
- Baloh P, Damij T, Desouza C K: THEORETICAL PERSPECTIVES ON KNOWLEDGE MANAGEMENT, 8th ISOneWorld Conference, Las Vegas, NV, USA, April 2009.
- Baloh P, Uthicke K, Moon G: A BUSINESS PROCESS ORIENTED METHOD OF KM SOLUTION DESIGN: THE CASE OF SAMSUNG ELECTRONICS ANYCALL GUMI. *AMCIS 2008 Conference*, Toronto, Canada, August 2008.
- Baloh P, Awazu Y, Desouza K C, Kim J Y, Jha S: ROLES OF INFORMATION TECHNOLOGY IN DISTRIBUTED AND OPEN INNOVATION PROCESS, *AMCIS 2007 Conference*, Keystone CO, August 2007.
- Baloh P, Burke M: ATTAINING ORGANISATIONAL INNOVATIONS – BETTER SMART THAN FAST, *IFIP 8.6 2007 Meeting*, Manchester, United Kingdom, June 2007.

PhD Research Proposal accepted and presented at

Academy of Management 2007 Meeting (OCIS Division) Doctoral Consortium, August 2007, Philadelphia, PA, USA

ECIS European Conference on Information Systems 2006 Doctoral Consortium, June 2006, Gothenburg, Sweden

IFIP TC 8 WG 8.6 International Conference Doctoral Consortium, June 2007, University of Salford, Manchester, UK.

KEY BOOKS AND TEXTBOOKS (AUTHORED)

2011	With practical examples through MS Office 2010	<i>Pasadena publishing</i>
2010	Microsoft Office 2010 System in Business Practice	<i>Microsoft Press Slovenia</i>
2009	Business process informatization and decision support using MS Access 2007	<i>Catch the Knowledge</i>
2007	Managing IT projects with MS Project 2007 and MS Groove 2007	<i>Pasadena publishing</i>
2007	Microsoft Office 2007 System in Business Practice	<i>Microsoft Press Slovenia</i>
2007	With practical examples through MS Office 2007	<i>Pasadena publishing</i>
2005	Improving productivity of information workers with contemporary IT	<i>Catch the Knowledge</i>
2001, 2002	With practical examples through MS Office	<i>Catch the Knowledge</i>

AFFILIATIONS

- **AIS** Association for Information Systems
- **AOM** Academy of Management (OCIS and TIM divisions)
- **IAMOT** International Association for Management of Technology

ACADEMIC ACTIVITIES

Editorial

Associate editor: *Knowledge Management: Research and Practice* journal, special issue: Knowledge Management and e-Research Technologies: to Codify or to Collaborate?, 2009.

Guest editor: *Journal of Organizational and End User Computing*, double special Issue: Interacting with Knowledge Management Systems, 2007-2008

Editorial review board member and reviewer: *International Journal of Knowledge Management* (Idea Group), 2007-

Editorial advisory board member and reviewer: *Journal of Organizational and End User Computing* (Idea Group), 2007-

Editorial review board member: *The International Journal of an Emerging Discipline* (Informing Sci Institute), 2005-2007

Conferences

Mini track-chair: *Knowledge management and KM Systems*, 16th AMCIS 2010 Conference, Lima, Peru, August 2010

Mini track-chair: *Knowledge management and KM Systems*, 15th AMCIS 2009 Conference, San Francisco, CA, August 2009

Mini track-chair: *Knowledge management and KM Systems*, 14th AMCIS 2008 Conference, Montreal, Canada, August 2008

Mini track-chair: *KMS Implementation and Other Issues*, 42nd HICSS 2009 Conference, Big Island, HI, January 2009

Mini track-chair: *KMS Implementation and Other Issues*, 41st HICSS 2008 Conference, Big Island, HI, January 2008

Track chair: *Knowledge Management*, 8th ISOneWorld Conference, Las Vegas, NV, April 2009

Track chair: *Knowledge Management*, 7th ISOneWorld Conference, Las Vegas, NV, June 2008

Track chair: *Knowledge Management*, 6th ISOneWorld Conference, Las Vegas, NV, April 2007

Reviewer

JASIST - Journal of the American Society for Information Science and Technology

Special issue of Knowledge and Process Management: Managing Knowledge Within and Across Geographic Borders

British Academy of Management 2008 Conference, September 2008, Harrogate, UK

ICIS 2007 AIS International Conference on Information Systems, December 2007, Montreal, Canada

13th AIS Americas Conference on Information Systems AMCIS, August 2007, Keystone, Colorado, USA

20th Bled e-conference: eMergence, Bled, Slovenia, June 2007

eGovernment Workshop (eGov 06), Brunel University, London, UK, September 2006

Committee member

Program Committee Member, 2nd Workshop on Integrated Knowledge Management, Alte Spital, Switzerland, 2009

Program Committee Member, eKnow 2009 International Conference on Information, Process and Knowledge Management, Cancun, 2009

Program Committee Member, 4th Int Conference on Knowledge Management ICKM 2007, Vienna, Austria, 2007

Program committee member: InSite: *Informing Science + IT Education conference*, 2003-2007

Organizing committee: *InSite 2007: Informing Science + IT Education conference*, Ljubljana, 2007

REFERENCES (IN ALPHABETICAL ORDER)

- **Professor Elaine Ferneley**, full professor of MIS-management information systems, MBA programme director, and a consultant ✉ The university of Manchester, Oxford Road, Manchester, M13 9PL, UK; elaine.ferneley@mbs.ac.uk; +44 (7881) 831965
- **Professor Gyewan Moon**, professor of IS and organizational change, director of Innovation Centre, and a consultant ✉ Kyungpook National University, School of Business Administration, 1370 Sankyuk-dong, Buk-gu, Daegu 702-701, Korea; gwmooon@knu.ac.kr; +82 53 950 5448
- **Professor Kevin C Desouza**, researcher, expert and consultant in the areas of knowledge and change management, innovation, information systems, and national security ✉ University of Washington, Mary Gates Hall, Suite 330D, UW Box 352840, 98195-2840 Seattle WA; kevin.c.desouza@gmail.com; +1 206 616 0880
- **Professor Ray Hackney**, professor of business information systems, director of doctoral programme ✉ Brunel University of West London, Uxbridge, Middlesex UB8 3PH, UK; ray.hackney@brunel.ac.uk; +44 1895265428
- **Professor Talib Damij**, full professor of MIS-management information systems ✉ University of Ljubljana Faculty of Economics, Kardeljeva ploscad 17, SI-1000 Ljubljana, Slovenia; talib.damij@ef.uni-lj.si; +386 1 5892 504